

The Landworkers' Alliance – A union for farmers, growers, foresters and land-based workers, striving to improve the livelihoods of our members and create a better food and land-use system for everyone. www.landworkersalliance.org.uk / info@landworkersalliance.org.uk



The Landworkers' Alliance – New Entrants Campaigns Officer

Hours: 2.5 days (20 hours) per week

Duration: Contract to 31st October 2023

Location: Working remotely with the capacity for regular travel

Remuneration:* £14,560 gross annual salary PAYE (£29,120 pro rata). With 1.5% annual increase, subject to review. Statutory pension contribution and holiday allowance.

Start date: end of November or ASAP

Closing date for applications: Midnight 25th October

Interview period: Middle two weeks of November (exact date TBC) via Zoom

Website: landworkersalliance.org.uk

**The LWA has a pay parity policy and flat payment structure, with all workers paid at the same rate.*

The Landworkers' Alliance (LWA) is a union of farmers, growers, foresters and land-based workers operating across the UK. Our mission is to improve the livelihoods of our members and create a better food and land-use system for everyone. We have a vision of a future where producers can work with dignity to earn a decent living and everyone can access local, healthy and affordable food, fuel and fibre - a food and land-use system based on agroecology and food sovereignty that furthers social and environmental justice.

We are a dynamic and vibrant organisation that is entering an exciting phase of growth. Over the coming years we aim to significantly increase our membership base and expand member support and services, scale-out our projects and programmes, significantly advance our positions in policy making and develop our internal governance and organisational capability for this ambitious stage of growth.

We believe that the land use system we create has a key role to play in providing food, fibre, fuel and meaningful employment at this time of converging crises. Bringing thousands of energetic and innovative people into farming, forestry and horticulture is imperative to develop the ecological and socially just solutions we need.

Mode of Working:

The LWA is a members' cooperative represented by a Coordinating Group of directors elected by those members at the Annual General Meeting. The Coordinating Group steers the strategic, financial, governance and political work of the organisation and is also legally responsible for the management and operation of the LWA. Staff work in line with cooperative principles and in addition to specific job responsibilities may be required to participate in General Meetings and work teams as part of their hours, or additional paid time if needed.

The LWA does not have a centralised office and our staff work remotely but will be required to attend meetings that take place in various locations around the country. Reasonable travel

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costs will be covered in addition to the salary, however, this means candidates must have the skills and confidence to work remotely as part of a diverse team and a proven capacity to self-manage and work autonomously.

We are committed to our [Equal Opportunities policy](#) and we welcome and encourage applications from anyone interested in this role who feels they have the relevant experience and skills.

Role overview and job description:

We are seeking to recruit a New Entrants Campaigns Officer. They will work with our Campaigns Team to further our work lobbying government[s] for the inclusion of the LWA's objectives for new entrants in legislation, regulation and industry guidance, and advancing our positions among stakeholders. This role will cover all farming sectors with a particular emphasis on horticulture.

The role will work across the devolved administrations of the UK, collaborating with our small team of campaigns staff in England, Wales and Scotland.

Specific responsibilities of this role will be to:

- Work with the Campaigns Coordinator, LWA members, the Coordinating Group, Campaigns Team and other teams to develop positions and proposals, and then campaign for their inclusion in policy, legislation, regulation and industry guidance.
- Represent the LWA's positions and perspectives on relevant roundtables, panels and forums.
- Develop and maintain relationships with politicians and policy makers.
- Respond to consultations and media requests on issues relating to new entrants.
- Continue to build on existing collaborations and coalitions with organisations such as Growing Communities, Peas Please, Sustain, Organic Growers Alliance, CSA Network among others.
- Produce written materials to communicate research finds and campaign aims.
- Co-create and co-manage budgets and work plans for campaigns workstreams.
- Work within the LWA Campaigns Team to plan and prioritise issue areas and focus points together, checking in with the Campaigns Coordinator regularly.

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Person Specification:

We hope to appoint someone for this role who has the following skills and experiences:

- A strong understanding of the nature and needs of the agroecological farming sector in the UK, with a particular focus on new entrants and horticulture issues.
- A strong understanding of how to influence political and policy decision making processes in the UK.
- A strong understanding of the organisations working on food and farming in the UK and the history of their positions and approaches.
- An ability to research and summarise information and positions into language and formats accessible to politicians and policy makers.
- An aptitude for persuasive communication and developing proposals with politicians and policy makers
- A passion and demonstrable commitment to movement led change to develop food sovereignty and agroecology.
- The ability to work in a diverse team, develop work plans, monitor progress, self manage, work autonomously where necessary and report on work done to the Campaigns Coordinator and Coordinating Group.
- Ability to travel for meetings and events, including meetings to London.

How to apply:

Send (max) 3 pages written response or (max) 5 minutes audio / video answering the following questions:

1. What skills and experiences do you think qualify you for this role? (½ page)
2. Which part of this role do you think you would find the most challenging?
(½ page)
3. What do you think are the most persuasive arguments at a policy level for and against grants to support new entrants to farming to set up their holdings? (max 1 page)
4. Please sketch out how you would approach building the case for government support for peri-urban market gardens as part of a green recovery programme
(max 1 page)

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Please attach an example of a written piece of work on policy related issues, ie a policy briefing or an article or consultation response. Please also attach a short CV (max 2 pages), this can be written, or an audio or video file, and the contact details of two people we can approach for references.

Please send your application to admin@landworkersalliance.org.uk with 'New Entrants Campaigns Officer' in the subject heading.

We will endeavour to contact all applicants individually but as we are a small team working part-time this may not practically be possible. If you have not heard from us by mid-November please assume that unfortunately you have not been selected for interview this time.

If you have any questions, or would like to discuss any aspect of this role in advance of applying please contact Adam Payne - adam@landworkersalliance.org.uk and he will try his best to respond. Please email Adam well in advance of the closing date.